

## A Milestone Year

Good Sports hit an incredible milestone this year as we officially impacted over 10 million kids since 2003! This wouldn't have been possible without the unyielding support of our donors, corporate partners, and equipment partners. Here's to the next 10 million!

## Keeping Girls in the Game

In coordination with our She Who Plays initiative and with the help of our incredible partners, Good Sports impacted over 266,000 female athletes through the donation of girl's specific equipment and apparel. Having access to properly fitting attire and gear is a critical component to keeping girls in the game. Be on the lookout for how Good Sports plans on continuing our She Who Plays work in 2025!

## Play Champions Fuel Play for All

Marathons are fueling fundraising and have allowed individuals to give back to causes they care about. Good Sports is lucky to be a charity partner for major races like Boston, Chicago, and NYC, and is thrilled to be adding Dublin and Berlin to this mix in 2025. We were lucky to have 55 runners (known as Play Champions) help raise over \$200,000 in 2024 for Good Sports to help provide play to over 10,000 kids!

## KEY PARTNERS



# GOOD SPORTS' YEAR IN REVIEW 2024



BY THE NUMBERS

KIDS SERVED

578,432

PIECES OF EQUIPMENT DONATED

408,973

DONATION VALUE

\$11,642,815

SPORTS SERVED

28

BIPOC YOUTH SERVED

80%

AVERAGE NUMBER OF MINUTES ADDED TO PROGRAMMING

62 minutes per week

#PLAY